



**AUTUMN
FAIR 09
INTERNATIONAL**

6-9 September 2009
NEC Birmingham UK
www.autumnfair.com
VOLUME HALLS OPEN ONE DAY EARLY

REVIEW

Autumn Fair enjoys a bumper year

Autumn Fair 2008 once again proved to be the season's most successful showcase and product launch pad for the home and gift market. Filled with premium buyers, this leading exhibition saw record breaking orders being placed over five extremely busy days, reconfirming that Autumn Fair is the show at which to do business.



Exhibitors Define said:

"Autumn Fair has been great...from the outset it was fantastic. Every single day has been a great selling day and we are all very pleased."

This year's Autumn Fair featured over 2,000 exhibitors showcasing more than 500,000 products and previewing exclusive launches for 2009 and beyond. Buyers and suppliers travelled from across the globe to pick up fast moving lines for the festive season and to invest in best sellers for the coming year. Kitchen & Dining exhibitors Ethos were delighted: *"We have hit our targets and more, we have been so busy we might have missed customers too! We have seen lots of international visitors coming through and our sales are up 15% compared to 2007."*

Edited to ensure a seamless buying experience across five halls, Autumn Fair

2008 included major brands and new products within the show sectors of design-led gifts, kitchen and dining, volume home and gift, jewellery and fashion accessories, home interiors and art, gifts, toys, greetings and stationery. Outside of Spring Fair, Autumn Fair presents one of Europe's largest contemporary and design-led home and gift showcases. First time exhibitors Heyland and Whittle commented: *"Autumn Fair 2008 has been good. Very, very good - in fact the best trade show we have attended this year. We have over doubled our targets, so we are extremely pleased."*

Autumn Fair also did not disappoint in its mixture of 40,000 new product launches, celebrity appearances, networking opportunities and the free informative 'Talking Point' seminars. Visitors to the show were again able to maximise their experience by making use of the Product Trails, designed to aid planning and navigation by highlighting ethical sourcing opportunities, contemporary British designed products and the show exclusive launches.



Louise Young, Group Director, Autumn Fair commented:

"In spite of the wider economic situation, it was wonderful to be able to walk the floor and see so many smiling faces and so much business being done. Many exhibitors reported taking record orders. Subsequently, we have had more exhibitors rebook than ever before."

Design-led exhibitors SUCK UK echoed this statement: *"It has been a good show... exceeding all expectations and we have done better at Autumn Fair than any of the other shows this year. We have already re-booked and look forward to next year!"*

And feedback collected during the event by show organisers Emap Connect pointed to brisk business at the show despite ongoing media reports of hard times on the High Street. Hill Interiors stated: *"It has been a truly fantastic show. Unbelievable! In our job you dream of having the perfect show and this is it!"*



For further information on exhibiting in the following sectors please call the Sales Team on +44 (0)20 7728 4265 or email them at sales@autumnfair.com Visit www.autumnfair.com

- Gifts & Toys**
- Design-Led Gifts**
- Greetings & Stationery**
- Volume Home & Gifts**
- Kitchen & Dining**
- Home Interiors**
- Jewellery**
- Fashion Accessories**
- Retail Services**
- Hobby & Craft**
- Food & Drink**

Attending retailers included:

Abraxas • Accessorize • Adnams • Allders • Amazon.co.uk • Arcadia • Arnotts • Avon • B&Q • Baylis & Harding • Beales • Bennetts • Bentalls • Bhs • Birthdays • Boots • Cadogan & Company • Cards Galore • Cargo • Cath Kidston • Claires Accessories • Debenhams • Disney • Dobbies Garden Centre • Dunnes Stores • Early Learning Centre • El Corte Ingles • Ethel Austin • Fenwick • Firebox • Fortnum & Mason • Gardiners Goldsmiths • Graham & Green • H Samuel • Habitat • Halfords • Hamleys • Harpers • Harrods • Heal's • Hoopers • House of Cards • House of Fraser • Ideal Shopping Direct • Internationale • John Lewis • Klondyke Garden Centres • Laura Ashley • Leekes • Linens Direct • Littlewoods Shop Direct • New Look • Next • Notcutts Garden Centres • Oasis • Oliver Bonas • Past Times • Pearsons • Poundland • Primark • River Island • Robert Dyas • Ryness Electrical • Sainsburys • Scotts of Stow • Scribbler • Selfridges • Signet • Steamer Trading • T J Hughes • T K Maxx • Tesco • The Conran Shop • The Factory Shop • The National Trust • Toys R Us • Trago Mills • Waitrose • WH Smith • Wilkinson and many more.

Highlighting the extensive value of transactions placed at the fair here are just a few of the companies rebooked for 2009:

Amber Jewellery • Art Marketing • Arthur Price • Artko • Beamfeature • Big Decs • Blair Accessories (HK) • Blue Moon Trading • Bomb Cosmetics • Bombay Duck • Brainstorm Limited • Bukowski Bears UK • C B Imports Plc • Cardgains • Charl's Toys • Churchill China UK • CIMC • Coach House • Compagnie De Provence • Container Group Buying • Creative Max • Culinary Concepts • Deva Designs • Dexam International • Disaster Designs • East Of India • Elgate Products • Ethos • Fallen Fruits • Forma House • Gecko • Gift Republic • Giftworks • Great Gizmos • Half Moon Bay • Hill Gift Interiors • I Grunberg • Ictc Limited • Junction Eighteen • Keel Toys • Le Creuset (UK) • Lesser & Pavey (Importers) • Lisbeth Dahl A/S • Malini • Marvell's • Millefiori Srl • Minster Giftware • Mint Design • Moltex Ab • Moulin Roty (UK) • Mulhouse Design Co • Natural Products (UK) • Out Of The Blue • Padgett Bros (A To Z) • PD Global • Philippi-UK • Pilgrim • Pms International Group Plc • PPD Paper Plus Desig • Pyramid Posters • Red Box (I&E) • Rex International • Robert Taubman • Salco Group Plc • Sea Gems • Sifcon International Plc • Smith & Canova • SUCK UK • T & G Woodware • The Old Basket Supply • The Straits Trading Co • Think Pink • Tobar Limited • Transomnia • Typhoon Housewares • Ultimate Products • Umbra B.V. • Widdop Bingham & Co • Wild & Wolf • WMF UK amongst many others.



Presenting the season's hottest launches in one space at Autumn Fair 2009 - book your stand today!

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